ABSTRACT OF THE DISCLOSURE

The invention proposes a potting machine (1) for potting flowerpots (2), with a conveying device (3) comprising a plurality of pot retainers (4) for a respective flowerpot (2), and with a housing ring (5) surrounding the conveying device (3). To enable the flowerpots to be labeled in a simple manner even during the potting operation, the potting machine (1) comprises a labeling device (11) which is provided with a dispensing tongue (12) for stripping off labels (13) and applying them to the flowerpots (2). The labeling device (11) is connected to a positioning device (22) comprising a joint (23) and having a positioning arm (24) for pivoting the labeling device (11) and positioning the dispensing tongue (12) against the flowerpots (2).

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